

Questions

Thank you for downloading our website planner. Your feedback is valuable as we strive to tailor our services to your unique preferences and needs. To ensure we capture your vision accurately, kindly provide detailed information and return the form to info@suspire.co.uk.

**Company/Organisation Name**

Your answer

**Tell us a little about you or your company/organisation.**

Your answer

### **Does your company/organisation already have a website, if so what is the address?**

https://

### **Does your company/organisation already have a clearly defined identity (colours/logo etc)**

Your answer

**What makes your company/organisation different to other companies offering a similar service?**

Your answer

**Have you seen other websites that you think we should look at and why?**

Your answer

**What do you feel are the primary goals of your website?**

Your answer

**What would you say are the most crucial element/function for your website?**

Your answer

**Who is your primary target audience?**

Your answer

**Will your target audience be mostly Male, Female, or an equal balance?**

Your answer

**What age is your target audience?**

Your answer

**How do you want your customers to perceive your company/organisation?**

Your answer

**List a few words or phrases that you feel best describe the essence/feel of the**

**website i.e. corporate, non-corporate, traditional, subtle, dramatic etc.**

Your answer

**Will you produce your own text for the website, or would you like to use a professional copywriter to research, write or simply edit your text so that it suits the unique requirements of digital media?**

Your answer

**Tell us about some of the functionality/interactivity you would expect from the site i.e. Blog, Calendar, Photo Gallery, Forum, RSS Feeds, Mailing List, Members’ Area etc.**

Your answer

**Do you require a Domain Name and/or Hosting?**

Your answer

**Do you require a Content Management System (CMS) i.e. a system that will enable in-house website updates/edits?**

Your answer

**If yes, are you intending to populate the site yourself or would you like us to do this for you?**

Your answer

**Will you want to sell online?**

Your answer

### **Will your site require multilingual support?**

Your answer

**Do you want to integrate Social Media, Twitter, Facebook, Instagram etc?**

Your answer

**Will you need help with Search Engine Optimisation (SEO)?**

Your answer

**Do you have a deadline and if so when is it?**

Your answer

**Will you provide pictures or should the budget cover purchase of stock photography or the hire of a photographer?**

Your answer

**Is website accessibility important, very important or crucial to your organisation/business?**

Your answer

**What is your budget?**

Your answer

About Suspire Media

Suspire Media was established in 2002, with its primary aim of providing affordable, high quality, bespoke web design services to London based non-profit organisations, charities and small business. We continue to work primarily in the London area, however, we now also supply web design services to individuals & companies from all over the UK and beyond.